



COMPETITION AND ARTS FESTIVAL | CAMP HILL, PA

2012 CAMP HILL ON CANVAS

2011 was our first Plein Air Camp Hill event. In its first year we brought in art work sales of approx. \$20,000, had 41 juried artists participate in the competition and had an additional 10 artists participate in the Quick Draw event. Not too bad for a first year event. As such, we would like to graciously thank all the artists who had extreme patience through that first event. We greatly appreciated it. Many thanks also to all who came out and supported our event. Because of the support of both the artists and attendees we are entering in to year two!

Plein Air Camp Hill is a juried competition. Each year our committee selects a new jurist and judge. Any artist may apply to participate. This year we are expanding the event from three days to six days.

ABOUT THE EXHIBITION

This juried exhibition and competition is a project of the Camp Hill Economic Development Group and culminates with an awards presentation and multi-day exhibition and sale at Gallery 2318 located on Market Street in Camp Hill.

The Plein Air Camp Hill event will run from June 5 until June 10, 2012. There will be an artist registration and reception Monday evening, June 4 at 6pm. Artists may paint within specified areas from June 5-7. Possible scenes include borough streets, historic structures, park areas, river view vistas and life subjects. Artists must turn in two completed, framed and ready to be hung artworks which were painted during this week. Two-dimensional medium with a 36"x42" maximum canvas size is acceptable. Work must be done "en plein air" without the assistance of photography. All submitted artwork should be available for sale.

The sale and exhibit will be held at Gallery 2318, commencing Friday evening, June 8, with a ticketed Collector's Preview Party and continue all day Saturday and Sunday. Artists must pick up work that is not sold at the end of the exhibition or make their own arrangements for shipping. Artists may provide up to eight (8) **additional** plein air paintings from home or produced during the week to replace sold work. CHEDG shall charge a 20% commission on each sale.

APPLICATION PROCESS

All artists wishing to participate must enter 3 digital images of their original plein air work completed in the past two years along with a fee of \$25.00. Entries should be submitted to Plein Air Camp Hill either on CD's or, electronically transmitted to rregal@epix.net. Artists are encouraged to submit their best possible jpeg images; name your file using your initials; title of work and number: (rregalpainting1.jpg).

- Applications and CD's must be postmarked by Friday, March 9, 2012.
- Complete the attached application form and mail it with your \$25 check (*payable to CHEDG*) along with the CD (all three together).
- You will be notified by mail no later than Friday, March 30, 2012 of your acceptance status.

AWARDS

The First Place Award will be \$2,000.00, The Second Place Award will be \$1,000.00, The Third Place Award will be \$750.00, The Fourth Place Award will be \$500.00, and there will be an Honorable Mention Award, Artists Choice Award, People's Choice Award and a Purchase Award.

2012 TIMELINE

January 16: The Plein Air Camp Hill 2012 Prospectus is released.

March 9: Submission Deadline.

March 30: Announcement of Competition Artists

June 4: Artists arrive, register, and have all competition canvasses stamped. Up to ten canvasses may be stamped.

June 5-7: Artists Paint and submit two paintings to Gallery 2318 for awards judging.

June 8: **Collector's Preview Party** at Gallery 2318 opens to ticketed collectors at 6pm. There is a preview hour for artists and spouses with voting for Artists' Choice Award beginning at 5pm. Awards announced at 7pm.

June 8-10: Exhibit continues and sold paintings will be replaced with other work from that artist.

June 9 Quick Draw Event: Any artist has the option to register and participate in a Quick Draw competition beginning at 10am.

June 10: Last day for exhibit and sales. Event ends at 4pm.



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Artist Entry Form

(Please Print)

Name _____

Address _____

Tax ID# _____ Cell Phone# _____

Email Address _____

Image #1 _____

Image #2 _____

Image #3 _____

By entering the Plein Air Camp Hill 2012 competition and exhibit I affirm that I have read this prospectus, and by signing this entry form I agree to abide by all terms outlined in it. During the dates of the event, I agree to not sell any work created during the Plein Air Camp Hill event unless I pay 20% commission to CHEDG. I also agree that images of work that I enter into the competition may be used by CHEDG for publicity purposes related to this and future Plein Air Camp Hill events.

X _____
Signature

Date

While all reasonable care will be taken, CHEDG, and their assigns are not responsible for accidents or damage to your works or you. The treasurer of CHEDG or any of their assistants are not responsible for any monetary losses, including bad checks or credit cards. **Applications and CD's must be postmarked by Friday, March 9, 2012.** You will be notified by mail no later than Friday, March 30, 2012 of your acceptance status. Please detach and mail this entry form, along with your \$25.00 non-refundable entry fee (*check payable to CHEDG*) and your CD to:

Plein Air Camp Hill
c/o CHEDG
2133 Market Street
Camp Hill, PA 17011